CERTIFIED STRATEGY PROFESSIONAL ‘CSP’
WHAT IS CSP?

Certified Strategy Professional “CSP” is a certification for professionals who demonstrate knowledge, skills and competencies in strategy as per the requirements of the Canadian College for Leadership & Management “CCLM”.

CSP’s are game changers. They create new strategies, new products and new futures to their organizations. CSP’s deploy effectively various strategic planning tools. They are business shrewd with unique skills in problems analysis and solving. They are also change agents as they disrupt the status quo with their new ideas and challenges.

WHAT IS CSP Certification Body of Knowledge ‘BoK’?

The CSP BoK comprises of various themes of knowledge and skills which a CSP must demonstrate competency in. A CSP:

1. Understands the basics of strategic planning and development, crafts inspiring visions and uses various strategic tools.
2. Is a business shrewd with the required business and financial literacy, manages by objectives and plans with risk in mind.
3. Applies best practices in project management, initiates, plans, executes, monitors and closes projects for success.
4. Is a change agent, crafts and deploys effective change management strategies.
   1. Manages effectively various personalities and office politics and builds positive office environment.
5. Demonstrates unique skills in problem definition, analysis and solving.
6. Manages and influences change through the power of positive imagery and appreciation.
7. Applies logical and critical thinking to complex situations and problems.
8. Is ethical, endorses and enforces ethical practices and respects people’s rights in workplaces.
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**WHO SHOULD APPLY?**

If you are a strategy expert, business analyst or enterprise architect, then, CSP certification is for you. With CSP, you earn the knowledge and get the status and recognition. Various people are pursuing CSP certification, including, but not limited to:

- Strategists, chief strategy officers, product developers, market specialists.
- Enterprise analysts, architects.
- Business analysts, financial analysts, market analysts.
- Managers, executives, senior managers, directors, presidents.
- Project managers, program managers and many more.

**WHAT ARE THE ELIGIBILITY REQUIREMENTS?**

In its effort to promote sound and solid professional practices and skills in leadership, management, strategy, executive assistance, sales, marketing and human resources, and on the same time, expedite the process of earning the CCLM prestigious certifications, the Certification Board at the Canadian College for Leadership & Management CCLM has decided to eliminate the Eligibility Process for all of its certification exams as of August 1st, 2017.

Therefore, candidates no longer need to submit an eligibility form before taking the exam. The eligibility process has been cancelled and now our exams are open for all candidates.

**HOW TO PREPARE FOR THE EXAM?**

To prepare for the exam, you might opt to read and study the CSP textbook and/or attend the CSP Self-Paced Training courses. Visit our website to learn more.